

**Interreg V-A Latvia - Lithuania Programme 2014-2020**

**Project Number**: **LLI-143**

**Project Title:** Ready for Business / ReforB

Seminar **Be Involved** on 31 May 2018

**Location**: Latvia University of Life Sciences and Technologies, Faculty of Economics

and Social Development, Audience 308, Floor 3, Svetes street 18, Jelgava

|  |  |
| --- | --- |
|  **9.30 – 10.00** | Arrival of participants, registration & welcome coffee |
| **10.00 – 10.30** | Opening of the event. Greetings from Lead Partner & networking  |
| **10.30 – 12.00** | **Session 1** *Success stories: major businesses in the region.*1. Karameļu darbnīca Ltd., handmade caramel and other sweets

Ilze Prižeivote [*www.karameludarbnica.lv*](http://www.karameludarbnica.lv)1. Anne Export Ltd. (Anne Nature), natural cosmetics

Lienīte Vītiņa-Zustrupa/ S.Dzene [*www.annenature.com*](http://www.annenature.com)  |
| **12.00 – 13.00** | Lunch  |
| **13.00 – 14.00** | **Session 2, Part 1** *Representatives of newly-established companies present their businesses, including achievements, challenges and problems, Q&A.* 1. Eco Pack Ltd., wooden toys and games

Uldis Kronbergs/Ginta Kronberga[*www.ecopack.biz*](http://www.ecopack.biz)1. Miesai un Garam PE, sauna and SPA

Lienīte Vītiņa-Zustrupa [*www.miesaiungaram.lv*](http://www.miesaiungaram.lv)1. Olga Volkova PE (Volkova Accessories), leather goods and sportswear

[*www.facebook.com/pg/VolkovaAccessories*](http://www.facebook.com/pg/VolkovaAccessories) |
| **14.00 – 15.00** | **Session 2, Part 2** *All seminar participants are divided into 4 teams. Each team discusses presentations delivered in Session 2, Part 1, prepares positive and negative scenarios of further business development, makes a presentation and follows a general discussion.* |
| **15.00 – 15.30** | Coffee break |
| **15.30 – 16.00** | **Session 3** *Potential start-ups present their cases, Q&A.*1. Baiba Krastiņa, dressmaking
2. Ausma Kalniņa, Alpaca farm
 |
| **16.00 – 16.30** | **Session 4** *Interesting business examples from other regions/countries.*1. Deeper Ltd., smart fish finders, Lithuania

<https://deeper.eu>1. Blankmind (pupils’ educational enterprise), clothing, Latvia
 |
| **16.30 – 17.00** | Seminar conclusion |

This event is a part of **I**nterreg V-A Latvia-Lithuania Programme 2014 – 2020 project LLI-143 Ready for Business (ReForB)

This event has been created with the financial assistance of the European Union. The content of the event is the sole responsibility of Latvia University of Life Sciences and Technologies and can under no circumstances be regarded as reflecting the position of the European Union.